

# Public Participation Spectrum and Tools

INCREASING LEVEL OF PUBLIC INVOLVEMENT 

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
<p><b>Goal:</b></p> <p>To provide the public with balanced, objective info to assist them in understanding the problems and alternatives and/or solution.</p>	<p><b>Goal:</b></p> <p>To obtain public feedback on analysis, alternatives and/or decisions.</p>	<p><b>Goal:</b></p> <p>Work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.</p>	<p><b>Goal:</b></p> <p>To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.</p>	<p><b>Goal:</b></p> <p>To place final decision-making in the hands of the public.</p>
<p><b>Tools:</b></p> <ul style="list-style-type: none"> <li>• Newsletters</li> <li>• Fact sheets</li> <li>• Media</li> <li>• Press conferences</li> <li>• Websites (interactive or static)</li> <li>• Newspaper inserts</li> <li>• Bill stuffers</li> <li>• Static displays</li> <li>• Open houses</li> <li>• Speaker's bureau</li> <li>• Community fairs</li> <li>• Tours</li> <li>• Newspaper ads</li> </ul>	<p><b>Tools:</b></p> <ul style="list-style-type: none"> <li>• Polling</li> <li>• Small group forums</li> <li>• Focus groups</li> <li>• Targeted public meetings</li> <li>• Stakeholder interviews</li> <li>• Informal questionnaires</li> <li>• Advisory groups</li> <li>• Existing groups</li> <li>• Open houses</li> <li>• Public hearings</li> </ul>	<p><b>Tools:</b></p> <ul style="list-style-type: none"> <li>• Workshops - topic specific</li> <li>• Design charrettes</li> <li>• Stakeholder interviews</li> <li>• Deliberative polling</li> <li>• Specific audience outreach (EJ, ADA)</li> <li>• Citizen forums</li> <li>• Computer-based polling</li> <li>• Existing group outreach</li> </ul>	<p><b>Tools:</b></p> <ul style="list-style-type: none"> <li>• Community forum</li> <li>• Citizen advisory committees</li> <li>• Task forces (limited issues/duration)</li> <li>• Consensus building techniques</li> <li>• Participatory decision-making</li> </ul>	<p><b>Tools:</b></p> <ul style="list-style-type: none"> <li>• Citizen juries</li> <li>• Ballots</li> <li>• Delegated decisions</li> </ul>